



A Fresh Approach to Washing Cars

FOR IMMEDIATE RELEASE

Mint Buys Lux Car Wash

Mint Eco Car Wash has purchased Lux Auto Spa and Detailing Center making Mint the largest owner/operator of car washes in Palm Beach County

WEST PALM BEACH, FL., October 27, 2021 — Mint Eco Car Wash is excited to announce their purchase of Lux Auto Spa and Detailing Center (“Lux”) in West Palm Beach. Built in 2016, Lux is a state-of-the-art, Flex Car Wash located on Okeechobee Boulevard on the corner of Golden Lakes Boulevard (1950 Golden Lakes Boulevard).

Vic Monteleone, Co-Founder and Chief Operating Officer of Mint commented, “We are delighted to add Lux to the Mint Family. We believe that Lux is the best car wash facility in all of Palm Beach County. Lux is a perfect example of Mint’s Flex Car Wash Model, with Express Exterior (with free vacuums), as well as Full Service and Detail offerings. Built on two acres of land with two car wash tunnels, 11 free vacuums, 12 interior service bays and a massive lobby, no other site in Palm Beach County has the same facilities. From a location standpoint, Lux is on the busiest street in the County, Okeechobee Boulevard, located only a few blocks West of the Turnpike and East of SR-7/US-441. We look forward to bringing our level of service and our brand to the community via this tremendous property.”

Mint will immediately commence a renovation and rebranding of Lux and will close the facility on October 28, 2021. Mint expects to complete its renovation and rebranding in December of 2021. Renovations will include:

- Rebranding the property as “Mint Eco Car Wash Okeechobee”
- Refurbishing and/or replacing all of the equipment in the car wash tunnel, lobby, free vacuum area, Interior Services Department and Detailing Center

- New hours of operation
 - Weekdays
 - 7am – 9am Express Exterior Only
 - 9am – 5pm All Services
 - 5pm – 7pm Express Exterior Only
 - Saturdays
 - 8am – 6pm All Services
 - Sundays
 - 9am – 5pm All Services
- Environmental upgrade
 - Refurbishing the recycled water system
 - 100% biodegradable soaps and waxes and other chemistry
 - LED lights, low flow toilets, elimination of plastic water bottles and paper towels
- Installation of new landscaping including hundreds of flowers and shrubs
- New lobby
 - Celis products
 - New retail store
 - Free coffee (with eco-friendly pods)
- Employee upgrades
 - New pay structure and new employee lounge

Members of Lux's unlimited car wash club will not be charged for the month of November and will be offered a preferential opportunity to join Mint's Unlimited Wash Club, receiving the first 90 days of membership free of charge.

About Mint:

Mint Eco Car Wash brings a *Fresh Approach to Washing Cars*, with its unique Mission Statement: We exist to make people happy. A clean car makes you feel good...makes you optimistic about the rest of your day. Cleanliness brings organization...organization establishes a basis for accomplishment. And we LOVE being in the business of selling Happiness, Optimism and Accomplishment! We will accomplish our goals by: (i) being experts in our field, (ii) bringing a critical eye to everything we do...with a bias that it can be done better, (iii) being relationship oriented with our customers, the environment, our employees, and the community, (iv) consistently, clearly and honestly communicating, and (v) trusting our procedures and processes.

Mint operates two car washes in Palm Beach County, Mint Eco Car Wash West Palm Beach, located at 316 Southern Boulevard in West Palm Beach, and Mint Eco Car Wash Jupiter, located at 220 Maplewood Drive in Jupiter.

Mint plans to build a portfolio of 50 car washes primarily in Palm Beach County.

To learn more visit, www.mintecocarwash.com.

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